

CASE STUDY – SEARCH ENGINE OPTIMIZATION

INSTALLEDGRAPHICS.COM



AcumenStudio.com
866-357-7422

Installed Graphics, Inc.

Get Your Quote >

The Company

Installed Graphics is a St. Louis Based Graphic Installation Services Company.

The Ask

Installed Graphics came to us needing SEO that also generated new conversions.

They were starting a new website and needed to make sure that it was built with SEO as the foundation.

They asked us to ensure the site content was written and optimized in a way that would get them found online more often as well as convert visitors to leads that turn into sales.

The Solution

To solve this problem we...

Researched the market to identify how people were searching for these services online.

Identified the greatest opportunity for optimization using SEO, keyword and competitive research.

Optimized their website for search and conversion.

Created optimized blog posts to drive in marketing qualified leads that would turn to sales quickly.



Installed Graphics, Inc.

Get Your Quote >

The Result

Installed Graphics went from 0 terms on the 1st page of Google to 49 terms on the 1st Page of Google! Leads went up by over 1,000% and sales from online leads jumped significantly.

159 Keywords Showing 158 Currently Tracked Keywords

Search Visibility¹

3.29%

▲ 119398.27%

Rankings

#1-3 13 #4-10 36

#11-20 8 #21-50 13 ▲ 11

88 tracked keywords are not in the top 50

Movement

38 0

Moved up Moved down

Organic rankings on Google en-US

Featured Snippets

0

Rankings

Engines

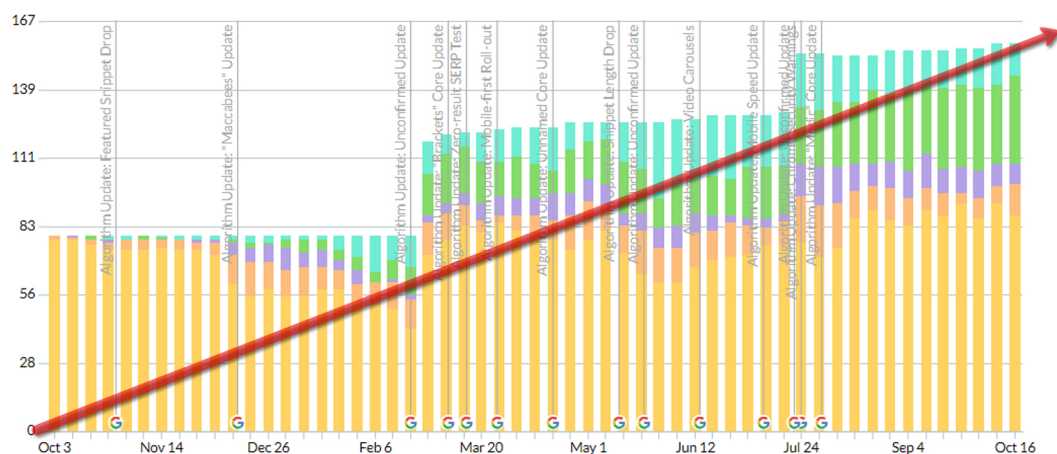
Competition

Opportunities

Rankings

Weekly

Monthly



SEARCH ENGINE OPTIMIZATION

**WANT TO RANK HIGH
FOR HIGH CONVERTING TERMS?**

CONTACT US TODAY

866-357-7422

john@acumenstudio.com

AcumenStudio.com

