

Top 17 Terms That Printers **MUST Rank** for in 2019

THE RESEARCH

We have a Huge knowledgebase of data from working with printers over the years and we found that it was easy to take that data and pair it with new research for each year to identify easy opportunity that printers can take advantage of.

For this research we wanted to find what the top search terms for 2019 would be for printers. We identified **17 MUST Rank For** terms that if you can crack the top 3 positions in either maps or natural text results (or both) then you will be guaranteed a ton of new business.

During our research we considered search volume (how many times the search was conducted), if the term resulted in a large number of ecommerce results, if the results returned many national competitors vs regional competitors.

In addition we evaluated whether or not the results returned maps listings vs natural text listings (non-map and non-ads results) or both.

All of this brought our research down to 200 terms and out of those search terms we found

17 terms that will give you the biggest return on investment if you can get into the maps or top 3 natural text listings.

THE TOP 17 TERMS

1. Printing Services
2. Car Wrap / Car Wraps
3. Vehicle Wraps
4. Large Format Printing
5. Truck Wraps
6. Digital Printing
7. Sign Printing
8. Truck Graphics
9. Car Graphics
10. Vehicle Graphics
11. Van Wraps
12. Trailer Wraps
13. Digital Printing Service
14. Business Printing
15. Fleet Graphics
16. Direct Mail Printing
17. Fleet Wraps

How Do You Currently Rank For These Terms?

If you Don't Rank for these terms and want to find out how you can,
Then contact us to learn more!



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